



EcoSync

Digital Synchronization of Youth Activities for Sustainable Agriculture

Final Evaluation and Impact Assessment

Project No: 2023-3-EL02-ESC30-SOL-000183360

www.ecosync-project.eu



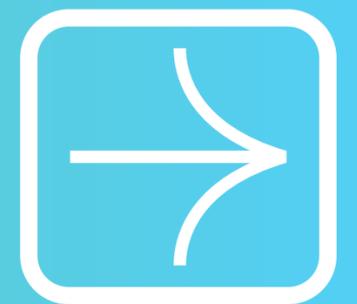
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Purpose of the Evaluation

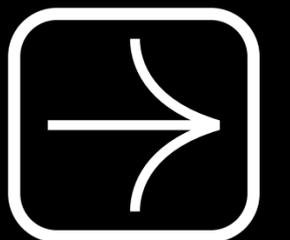
The purpose of this evaluation is to understand the true reach and depth of EcoSync. We aim to examine how effective our actions have been in meeting our objectives around sustainability, digital literacy, and community empowerment. Evaluation gives us the clarity to celebrate success and identify areas that require further work, ensuring transparency and accountability. It also forms the foundation for planning future efforts that can build on this project.



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Evaluation Objectives

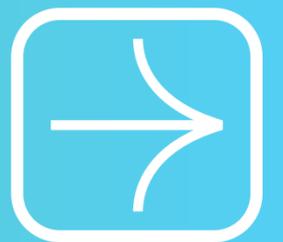
Our primary objective is to measure the impact of the project in terms of knowledge transfer, behavioral change, and community development. We want to know if EcoSync changed how people view sustainable agriculture and how confident they feel using digital tools. Another key aim is to document our best practices and lessons learned so that others can replicate and benefit from this work in similar rural contexts.



03

Evaluation Framework

To conduct our evaluation thoroughly, we implemented a dual strategy: formative evaluation during the project to adjust and refine our actions, and summative evaluation at the end to assess the overall impact. This structure allowed us to remain flexible and adaptive while maintaining a clear focus on long-term outcomes. Every activity was tracked using both qualitative and quantitative methods.

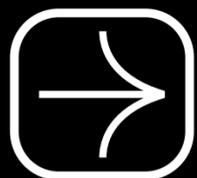




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Key Focus Areas

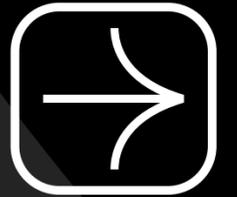
Our assessment focused on five major domains: improvement in digital literacy, adoption of sustainable agricultural methods, innovations in waste management, community cohesion and empowerment, and the effectiveness of youth leadership. These areas reflect the core mission of EcoSync, to equip young people and their community with the tools, knowledge, and motivation to build a more sustainable future.



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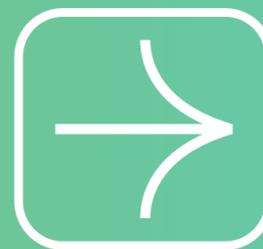
Methods and Tools Used

To gather meaningful data, we used multiple evaluation tools. We conducted structured surveys before and after key events, collected testimonials, used observation sheets during activities, and monitored our digital engagement. The digital platform's analytics gave us a picture of how our online resources were accessed, while interviews and feedback forms helped us understand deeper emotional and behavioral impacts.



06

Stakeholder Involvement



This evaluation would not be complete without the participation of the people it was designed to serve. We included young participants, farmers, teachers, local leaders, and even municipal authorities in the assessment process. Their perspectives helped validate our findings and gave us a richer understanding of how EcoSync was received and what it meant to those involved.





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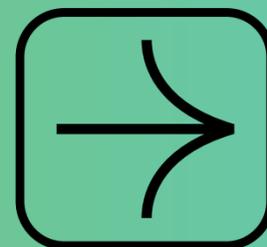
Project Reach

Over the 12 months of EcoSync, we engaged hundreds of individuals across Skydra. From young volunteers and students to seasoned farmers and public officials, the project touched a wide cross-section of the community. Through workshops, digital engagement, and public events, we cultivated awareness and activated participation in sustainable and digital innovation.



08

Digital Literacy Achievements



One of EcoSync's most transformative impacts was on digital literacy. Many participants who had never engaged with digital tools for agriculture learned how to use platforms, maps, and apps to manage waste or access farming techniques. Our platform became a trusted digital hub, especially for young users, empowering them to take informed action in their communities.



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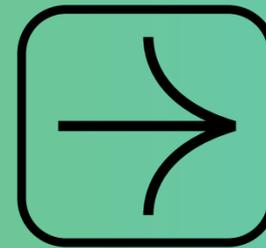
Transformation in Sustainable Farming

Thanks to our campaigns and workshops, we saw a noticeable shift in farming practices. Farmers began experimenting with composting, reduced their use of chemical fertilizers, and adopted water-saving techniques. These were not just short-term changes but the beginning of a mindset shift, supported by a network of peers and mentors.



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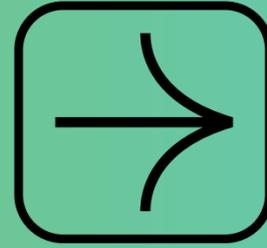
Waste Management Improvements



Our community's approach to agricultural waste—especially fertilizer bags, underwent a dramatic transformation. The interactive voting activity empowered residents to choose realistic, locally appropriate solutions. By the end of the project, dedicated disposal zones, mapping tools, and smart bin systems had been introduced and embraced by many farmers.



Engagement and Collaboration



Perhaps the most inspiring aspect of the project was the sense of togetherness it fostered. Regular volunteer activities, shared goals, and ongoing communication helped cultivate deep trust within the community. EcoSync didn't just transfer knowledge—it nurtured solidarity, especially between youth and older generations.



12

Empowering the Youth

Young people were not passive participants in this project, they were its drivers. From leading events to designing parts of the digital platform, their involvement proved that youth-led change is not only possible, it's powerful. They emerged more confident, informed, and committed to sustaining the momentum they helped build.

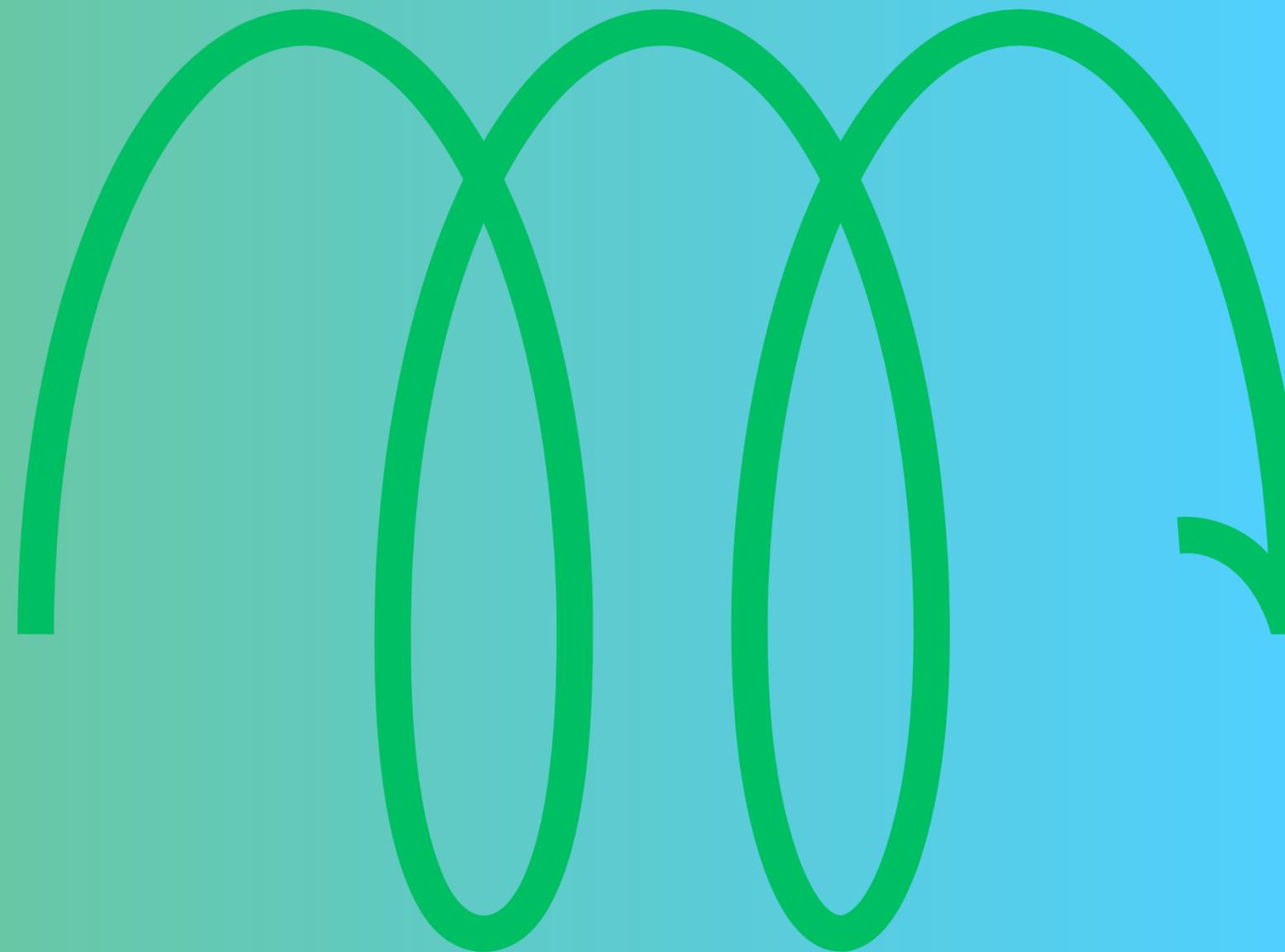


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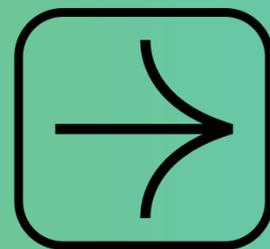
Partnership with Local Authorities



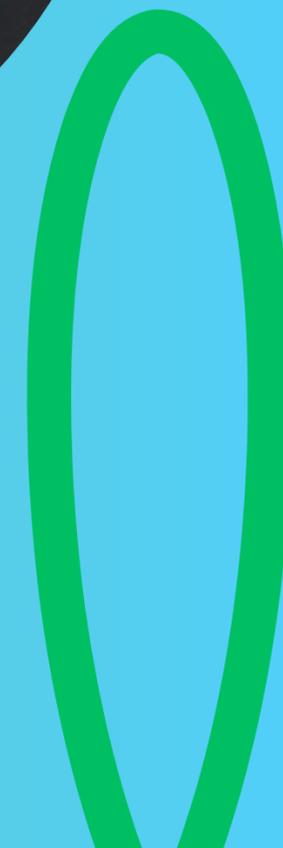
We worked hand-in-hand with local government to align EcoSync's goals with existing policies. They helped disseminate information, supported the implementation of waste systems, and participated in feedback sessions. This relationship was vital for ensuring that the project's impact would extend beyond its 12-month timeline.



Challenges We Faced



Like all ambitious initiatives, EcoSync encountered challenges. Some farmers were hesitant to change, digital infrastructure was limited in remote areas, and sustaining regular participation required consistent motivation. These difficulties taught us the importance of persistence, adaptability, and inclusive planning.



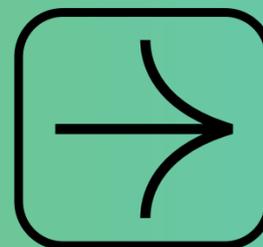
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How We Responded

To overcome barriers, we introduced peer mentoring programs, printed offline educational materials, and held community celebrations that combined learning with cultural activities. Every obstacle became an opportunity to innovate and bring more people into the project in a meaningful way.



16



Voices from the Community

Quotes from our participants reveal the real power of EcoSync. One farmer told us, “I feel proud to be part of something that helps the land.” A young volunteer said, “I used to feel disconnected from our village’s problems. Now I see myself as part of the solution.” These stories capture what metrics cannot.





17

Tangible Outcomes

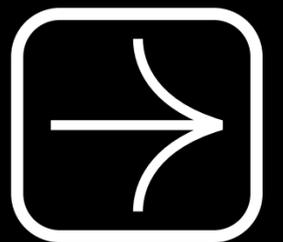
In measurable terms, we saw increased digital platform traffic, wider adoption of recycling and composting techniques, and the successful creation of physical green spaces. Community attendance and feedback grew over time, indicating a rising sense of ownership and pride in the project's goals.



18

Recognizing Learning Through Youthpass

All youth participants received a Youthpass certificate, validating the non-formal and informal learning they achieved. The process of self-assessment and reflection helped them recognize the skills they developed, leadership, environmental literacy, problem-solving, which will serve them far beyond this project.



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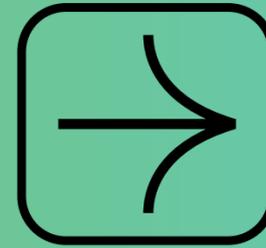
Long-Term Vision and Continuity

EcoSync was never meant to be a one-off project. From the beginning, we focused on long-term sustainability. The systems, tools, and habits introduced are designed to remain in use, and the structures created—like community committees—will carry the work forward. The vision is clear: continued growth, even after funding ends.

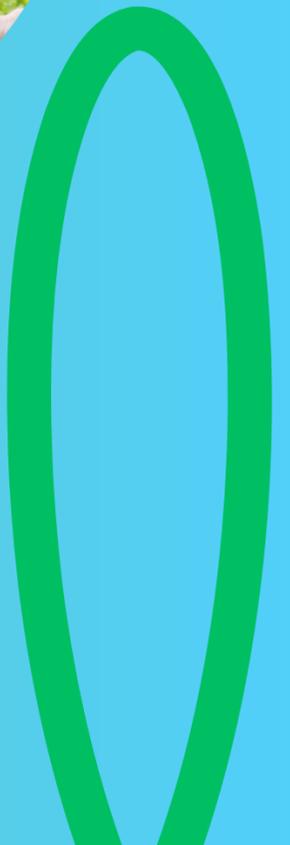


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Key Lessons Learned



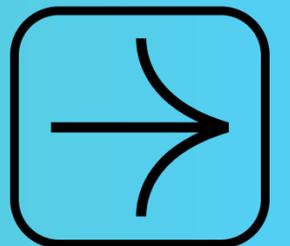
We learned that sustainable change starts with conversation, that digital tools are only as powerful as their users, and that shared ownership leads to lasting results. We also realized that real transformation happens at the intersection of structure and spontaneity—planning and passion working together.

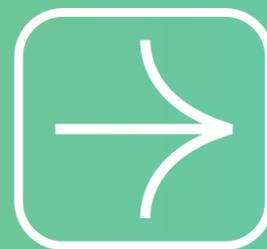


21

Strategy for Sustainability

We've outlined steps to keep the EcoSync model alive. The website will continue to be maintained by local youth. Community meetings will persist through a rotating volunteer schedule. Educational content has been shared with schools. Our partnerships with local stakeholders will provide support for future development.

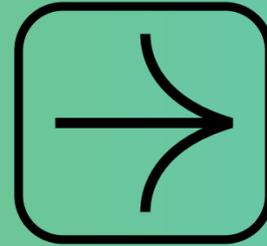




A Model for Others

EcoSync was designed to be replicable. All materials, methods, and digital tools are now available to other communities interested in tackling similar challenges. We've already begun conversations with nearby towns about adapting the project model to their needs. The hope is that our story becomes part of a larger movement.





Reflecting on the Journey

Looking back, EcoSync has been more than a project, it has been a journey of growth, connection, and courage. It has helped young people realize their power, supported farmers in embracing change, and reminded the entire community of what we can achieve when we work together for the land we all share.



24

Thank You and Looking Ahead

We offer our deepest gratitude to every participant, supporter, and community member who believed in EcoSync. Though this phase is ending, our shared mission continues. With every seed we plant and every skill we pass on, we build a stronger, greener future, together.





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